

September 18-19, 2019

PARTICIPANTS GUIDE

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For further questions, please contact:

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lheemstra@advbe.com

EVENT SCHEDULE & AGENDA

Wednesday, September 18, 2019

U Parkhotel, Enschede

12.30pm - 01.00pm - Registration

01.00 pm-06.30 pm-Conferences

06.30pm – 09.00pm – Dinner Reception

Thursday, September 19, 2019

World Trade Center Twente, Hengelo

07.30am - 08.30am - Registration

08.30am – 12.30pm – Pre-arranged Meetings

12.30pm - 02.00pm - Lunch

02.00pm - 06.00pm - Pre-arranged Meetings

RECEPTION DESK

Upon arrival at the U Parkhotel on Wednesday September 18, all participants must go to the reception desk and collect their participant folders. The participant folder contains the following items:

Schedule of Meetings

Name tags

- Event Program

- Floorplan & More

EXTRA FURNITURE / GRAPHICS

Those who have purchased the "Exclusive BtoB Package" will be supplied with a roll-up banner. The artwork needs to be provided by you in an 856mm x 2066mm format by August 30th.

Any requests submitted after this date will occur in an additional invoice to reflect the increase in price due to not meeting the deadline.

For special requests or questions please contact Lilian Heemstra at (+33) 1 41 86 41 43 or lheemstra@advbe.com

INTERNET ACCESS

Complimentary Wi-Fi is available throughout the event at both the U Parkhotel and the WTC Twente. When you arrive you'll have to connect to the open network and then open a browser on your device. There is no password needed to connect.

SHIPPING & HANDLING

Use your own carrier and ship your materials directly to the WTC Twente. Be sure to have your materials delivered between September 11th and September 17th. Any earlier deliveries will not be received and stored. Send them to the address below and add the name of the event as well as your company name on the label:

World Trade Center Twente T.a.v. Helen Hilberink, o.v.v. MDM 20190919 Industrieplein 2 7553 LL HENGELO

For inquiries, please contact Helen Hilberink at +31 (0)74 291 56 04, or email h.hilberink@wtctwente.eu

COCKTAIL RECEPTION

The Province of Overijssel and advanced business events are delighted to invite you for a light cocktail reception on September 18, 2019 from 6.30pm at the Technical Medical Centre at the University of Twente.

TechMed Center

Technohal, Hallenweg 5, 7522 NH Enschede

This is on walking distance from the Conference location, transportation will be arranged for you from the U Parkhotel to the TechMED Center, and from the TechMED Center to the City Hotel Hengelo.

You must carry your MDM Twente name tag as you'll be requested to show it to gain access.

HOTELS & ACCOMODATION

ABE has secured a discounted rate of €87.50 for a twin room including breakfast (excl. city tax) for all delegates attending at the City Hotel Hengelo. Please contact: reservations.cityhengelo@edenhotels.nl and mention the following code: "MDM Twente 2019 - GF1860".

ACCESS TO THE VENUE

GENERAL DIRECTIONS:

Enschede and Hengelo are located in the east of The Netherlands. If you are traveling from outside of the country you may fly into Schiphol Airport and then rent a car (2h drive) or take a train (2h, one change).



You may also decide to fly into Dusseldorf International Airport and rent a car (1h30 min drive).

You may also decide to fly into Münster Osnabrück International Airport and rent a car (1h drive).

The conferences on September 18, 2019 will take place at the U Parkhotel in Enschede.

U Parkhotel

De Veldmaat 8 | 7522 NM Enschede | The Netherlands

The btob meetings on September 19, 2019 will take place at the offices of World Trade Center Twente in Hengelo. The WTC Twente is within walking distance of the City Hotel Hengelo.

WTC Twente

Industrieplein 2 | 7553 LL Hengelo | The Netherlands

