

## GOLD SPONSOR: €5000

- **No competitor of yours shall be granted this option**
- **Table Space, Participation & Meetings**
  - A 25 min. speaking slot during the conference portion of September 18 (guaranteed attendance of all participants)
  - Exclusive table on September 19 a prime location with optimal visibility
  - Unrestricted access for 4 participants
  - Custom pre-arranged meeting schedule based on your input, with unlimited access to participant profiles
  - Confirmed meeting with OEM participants on your B2B agenda
- **Marketing and Advertising**
  - Full spread (2-page) Advertisement in the official Event Catalogue;
    - The booklet is distributed to all participants entering the show;
  - Advertisement in PDF downloadable directory / catalogue;
    - The directory includes company and contact name for attendees (distributed after the event);
  - Double-sided leaflet (flyer) in the Registration Folder for both events;
    - The registration folder is distributed to all participants upon arrival / registration at the event;
  - Company Logo Visibility
    - Placement will include event's official website, other key marketing materials, at strategic locations at the venue, Gala Dinner venue, on floor plans, etc.
  - Free Goodies and Handouts
    - If you want to supply small items with your company logo, these free goodies will be distributed to all companies having booths and visitors going through the reception desk
- **Meals and Receptions**
  - Catered Business Meals and attendance at the Gala Cocktail / Networking Reception

## SILVER SPONSOR: €4000

- **No competitor of yours shall be granted this option**
- **Table Space, Participation & Meetings**
  - A 25 min. speaking slot during the workshop portion of September 18 (no guaranteed attendance of participants – participants will need to sign up)
  - Exclusive table on September 19 a prime location with optimal visibility
  - Unrestricted access for 3 participants
  - Custom pre-arranged meeting schedule based on your input, with unlimited access to participant profiles
  - Confirmed meeting with OEM participants on your B2B agenda
- **Marketing and Advertising**
  - A 1 page Advertisement in the official Event Catalogue;
    - The booklet is distributed to all participants entering the show;
  - Advertisement in PDF downloadable directory / catalogue;
    - The directory includes company and contact name for attendees (distributed after the event);
  - Double-sided leaflet (flyer) in the Registration Folder for both events;
    - The registration folder is distributed to all participants upon arrival / registration at the event;
  - Company Logo Visibility
    - Placement will include event's official website, other key marketing materials, at strategic locations at the venue, Gala Dinner venue, on floor plans, etc.
  - Free Goodies and Handouts
    - If you want to supply small items with your company logo, these free goodies will be distributed to all companies having booths and visitors going through the reception desk
- **Meals and Receptions**
  - Catered Business Meals and attendance at the Gala Cocktail / Networking Reception

## BRONZE SPONSOR: €3000

- **No competitor of yours shall be granted this option**
- **Table Space, Participation & Meetings**
  - Exclusive table on September 19 a prime location with optimal visibility
  - Unrestricted access for 3 participants
  - Custom pre-arranged meeting schedule based on your input, with unlimited access to participant profiles
  - Confirmed meeting with OEM participants on your B2B agenda
- **Marketing and Advertising**
  - A 1 page Advertisement in the official Event Catalogue;
    - The booklet is distributed to all participants entering the show;
  - Company Logo Visibility
    - Placement will include event's official website, other key marketing materials, at strategic locations at the venue, Gala Dinner venue, on floor plans, etc.
- **Meals and Receptions**
  - Catered Business Meals and attendance at the Gala Cocktail / Networking Reception

## A LA CARTE SPONSORSHIP OPPORTUNITIES

### Hot & Cold Beverage Areas – €1500

- **Hot & Cold Beverage Areas (All 2 Days)**
  - Placement of roll-up (pop-up) banners strategically placed in high traffic / beverage areas on all two (2) days;

### Lanyards – €1000

- **Lanyards (Limited to 1 Company Only)**
  - Each attendee receives a badge worn during the entire event
  - The lanyard includes the sponsor's name and logo

### Gala Dinner / Networking Reception – €5000

- **Gala Cocktail / Networking Reception Sponsor/Partner**

### Marketing & Advertising Opportunities – Price varies by Option

- **Marketing and Advertising Opportunities**
  - A la carte options listed for marketing and advertising include:
    - Roll-up / pop-up banners at on the Conference Day and the btob meetings – to be displayed throughout the area – €800
    - Company Logo included on Official Event Website (you will be listed under “with contribution from” - €500
    - Full one (1) – page Advertisement in Official Event Catalogue €500

## ORDER CONFIRMATION

Please mark all selections below for final confirmation:

Once you have made your selections, sign and return this order selection via email. All requests are subject to validation by advanced business events (abe) and sponsorship will become effective upon approval. ABE reserves the right to decline potential sponsors' requests if they are not aligned / appropriate with the event.

		Prices Listed EUR
<b>SPONSORSHIP PACKAGES</b>		
<input type="checkbox"/>	Gold	5000
<input type="checkbox"/>	Silver	4000
<input type="checkbox"/>	Bronze	3000
<b>A LA CARTE / ADDITIONAL OPPORTUNITIES</b>		
<input type="checkbox"/>	Hot & Cold Beverage Station (*limited availability*)	1500
<input type="checkbox"/>	Lanyards (*limited* 1 company)	1000
<input type="checkbox"/>	Gala Dinner / Networking Reception Partner (*limited availability*)	5000
<b>Marketing and Advertising Opportunities</b>		
<input type="checkbox"/>	1) Roll-up / pop-up banners at event	800
<input type="checkbox"/>	2) Company Logo included on Official Event Website	500
<input type="checkbox"/>	3) Full one (1) – page Advertisement in Official Event Catalogue	500
<b>Grand Total (excluding VAT*)</b>		.....

### PAYMENT

\*Additional Information on Tax:

- If your company is registered in France, French tax (VAT) is due;
- If your company is registered in the EU (excluding France), VAT is not applicable (and you must report it to your financial organization). Please indicate the tax registration number of the billing company.
- **If your company is not based in Europe, no taxes are applicable.**
- If your company is registered in Italy, Italian tax (VAT) is due; our Rome office will provide the bill and include the appropriate VAT amount.

Full payment accepted upon receipt of this order but must be paid in complete prior to event. Depending on sponsorship package selected, specific payment deadlines will be specified for the sponsor.

Payment Method:

- Payment can be made via credit card (via direct online – Visa and Mastercard only) or Wire / ACH transfer
- **Link to pay via Credit Card will be mailed directly to you after completion of booking;**
- Wire payment can be completed directly to our bank account (please provide copy of email receipt to: [compta@advbe.com](mailto:compta@advbe.com))
- Bank Details: IBAN: FR76 3000 4008 0400 0107 2835 736 | BIC/SWIFT Code: BNPAFRPPXXX | Bank: BNP PARIBAS PARIS-CENTRE AFFAIRES | Bank address: 8- 10 avenue Ledru Rollin – 75012 Paris, France
- **NOTE:** Bank details have changed; if you have previously attended one of our events, be sure to update our payment details accordingly.

### IMPORTANT NOTE

Please review all Terms and Conditions, sign and return this Sponsorship booking form (all pages) via email. This booking form generates invoice and payment instructions and will support your online profile. Completion of the technical overview is used in the online catalogue and matchmaking process.

## TERMS AND CONDITIONS FOR ADVANCED BUSINESS EVENTS (ABE)

Event name: MEDICAL DEVICES MEETINGS TWENTE 2019 (referred to as the "Event");

Date: September 18-19, 2019 (referred to as the "Event date")

Location: WTC Twente & University of Twente (referred to as the "Place");

City: Enschede & Hengelo, the Netherlands

### 1/ ORGANIZATION

The Event is organized by abe - advanced business events, a limited company with a stated capital of 50.000 Euros, whose registered head office is located at 35/37 rue des Abondances - 92513 BOULOGNE-CEDEX - France, hereafter referred to as the Organizer.

### 2/ PURPOSE

These regulations stipulate the terms and conditions according to which the Organizer sets up and runs the Event. They detail the respective rights and obligations of the Organizer and the signing company, hereafter referred to as the Participant. The Participant formally undertakes to abide by these regulations.

### 3/ PLACE AND DATE

The Event will be held at the Place and dates indicated here above. The Organizer is free to change the Place or Date of the Event in case the Place is rendered unavailable or in case of force majeure, in which case no compensation shall be due to the Participant. The Organizer is free to cancel the Event further to expressly notifying the Participant, in which case ongoing registration applications shall be cancelled ipso jure, without any compensation due to the participant.

### 4/ REGISTRATION, CANCELLATION, PAYMENT

Any company or institution is allowed to attend the Event provided it has the relevant skills to enter into negotiations with other attendees. The Organizer reserves the right to deny any registration without any obligations to justify their decision.

The participant may cancel their registration forty-five days (45) or more prior to the Event without any penalties. However if the cancellation is submitted twenty-one (21) to forty-four (44) days prior to the Event, the Participant must pay thirty percent (30) of the total amount of their registration fees. If the cancellation is submitted twenty day (20) and less prior to the Event, the Participant must pay the full amount.

All invoices issued and sent to the Participant must be remitted at the latest 5 days prior to the Event. The Organizer reserves the right to deny access the Participant to the Event if their accounts are not settled.

### 5/ SERVICES INCLUDED IN THE OVERALL PARTICIPATION FEE

The Organizer shall deliver the services and products as explicitly described in the booking form attached to this agreement.

### 6/ OBLIGATION TO PRODUCE A RESULT

The Organizer undertakes to diligently use the resources available to it without being subject to an obligation to produce any results.

### 7/ INSURANCE

The Organizer is the sole legal responsible for the Event. However the Organizer's responsibility shall not be engaged for any damage caused to the Participant by a third party. The Place is the sole legal responsible for the facility and premises, permanent or temporary, used for the Event, as well as all companies and activities operating and running under their direct request.

The Participant must hold an insurance policy that covers all damages caused by them, their staff or their belongings to a third party. The Participant must hold an insurance policy that covers all damages caused to their equipment and materials brought to the Event.

### 8/ APPLICABLE AMENDMENTS

The Organizer reserves the right to bring additional amendments to this agreement to deal with any matters not initially mentioned in the agreement. Such amendments shall be notified and diligently sent to the Participant and come into force immediately.

Any infringement of this agreement by the Participant can lead to their expulsion from the Event provided the Organizer explicitly notifies it. In this case no refund or compensation of any kind shall be due to the Participant.

### 9/ USE OF PARTICIPANT LOGO

The Organizer reserves the right to retrieve and use the Participant's company logo in marketing materials designed to promote the event by showing a list of registered companies, called participants. If the Participant disagrees and wishes their logo to be removed from such marketing materials, they must explicitly address their request in a written form.

### 10/ SETTLEMENT

The Participant agrees with these terms and conditions by signing this agreement. In the event of disagreement the Participant agrees to first submit their query to the Organizer and seek amiable settlement. If no amiable settlement is found the tribunal of Nanterre, France, shall be the sole competent tribunal to handle the case.

### 11/ PRIVACY AND SECURITY POLICY

I do accept [the policy of privacy & confidentiality and management of personal information.](#)

I hereby agree with advanced business events terms and conditions

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

VAT: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company  
Seal:

Date: \_\_\_\_\_

Signature: \_\_\_\_\_